



January 18, 2022

Dear Cortland Community Supporter,

The City of Cortland Parks and Recreation department , in coordination with the City of Cortland and many community supporters, works to provide its residents of all ages with safe and fun outdoor recreational spaces. The Splash Pad at Pearl Park, refurbished tennis and pickleball courts at Willow, and the Eastlake Metropark Sled Hill are just some recent examples of the diverse offerings we have helped to develop for our residents.

Covid-19 has brought about many hardships, but one positive outcome from the pandemic is that more people look to the outdoors as a place to spend time and have fun. Neighborhoods are bustling with more walkers and bike riders than before, many of whom are our younger residents. The Parks Board, with encouragement from the Cortland Police Department, Fire Department, Lakeview Elementary School, and other community partners, wants to help our youngest residents enjoy walking and riding outdoors in the safest way possible and has a plan to do just that.

The Cortland Parks and Recreation board is excited to announce its plans to construct a Safety City on the existing basketball courts at Pearl Park, and we are asking for your help to make this happen! A Safety City is an interactive, educational space with corresponding curriculum programs designed to teach children a variety of everyday safety topics and life skills that they can practice in a miniature, real-world setting.

These topics can include but are not limited to bike safety, traffic safety, bus safety, pedestrian safety, water safety, stranger danger, home safety, food safety/poison prevention, recognizing community helpers (police, fire, EMT, schools, etc.) and creating positive relationships with them and each other, and many more. The Safety City can be used as an additional 'play' space for children when it is not being utilized for specific educational purposes coordinated by local community agencies. It can also serve as a place to host special community events geared towards our younger residents.



In the past, Cortland residents, businesses and organizations have stepped up when asked to support community fundraising efforts. To build a Safety City that Cortland residents can be proud of and be the type of facility that our kids want to use will take a community effort. Our goal is to raise \$45,000. This money will go towards paving/resurfacing, paint, fencing, equipment, electrical , miniature buildings/storage, seating, curriculum needs and on-going maintenance once the city is up and running.

Please see the enclosed 'Red, Yellow, Green, Go!' Safety City Sponsorship Levels information to see how your corporate sponsorship can help us accomplish our goal and generate recognition for your business/organization. We are also accepting contributions from residents of any amount.

For additional Safety City information, and/or to request to speak to someone directly, or for a presentation from our group at your next meeting, please email Caradetoro7@gmail.com.

If you're ready to be a supporter, checks should be made out to the 'Cortland Community Foundation'. Please fill out the enclosed sponsorship form and send it to:

City of Cortland Administration Office
Attn: Cortland Safety City
400 N. High Street
Cortland, OH 44410

Thank you in advance for your consideration and support!

Sincerely,

City of Cortland Parks and Recreation Board Members

**Red Level
Sponsors are
recognized on our
city's website and
on permanent
Safety City signage.**

\$1000

\$2500

\$5000

**Green Level
Sponsors provide
naming rights to a
Safety City
building,
sponsorship of a
Safety City
element (license
plate, street sign,
etc.) and are
recognized on our
city's website and
on permanent
Safety City signage.**



**Yellow Level
Sponsors
provide naming
rights to a
Safety City
element
(license plate,
street sign,
etc.) and are
recognized on
our city's
website and on
permanent
Safety City
signage.**

*Cortland Safety City
is 'Go' with \$45,000*

Thanks for your
SPONSORSHIP!

Check Your Sponsorship Level Please: All Contributions Are Appreciated!!



\$1000



\$2500



\$5000



Other: _____

Name: _____

Business: _____

Address: _____

Phone: _____

Email: _____